

Project #3 **“Personal Portfolio”**

Description

This project is probably the reason most of you are taking this course – to create a portfolio website that represents you and your work for all others to see, admire, and maybe even hire you because of. So this project is a culmination of all you have learned in this course regarding layout, style, navigation, user interactivity, etc.

Your “Personal Portfolio” project will include at least five distinct pages that are all connected to each other through a menu. The content and what pages you create is up to you, as it should be appropriate to how you want to represent yourself with a “personal portfolio” on the web. You will not be graded on the content, but on the **look, design, and usability** of your site incorporating that content. So don’t worry if your resume isn’t perfect or what artwork samples you are going to use – this is the kind of site you will probably want to continually update and improve as your artistic career progresses. Do note that you must have *some* content on *each* page in order to show your design skills – “coming soon” does not represent page design!

Here are ideas for pages you might want to create and include: a resume/bio, an artist’s statement, a gallery or galleries of your artwork, a links page (fellow artists, friends, businesses, galleries, etc.), news/exhibitions, contact page, a splash/welcome page, store, other interests/hobbies page, or whatever content you feel is most appropriate to you and your work.

Requirements

Your site must include the following elements:

- At least 5 pages appropriately interconnected. I recommend “persistent navigation” (the same menu on every page), but if you can come up with a different approach that is *appropriate* to your site design, this is open to your creativity.
- External style sheet(s). Any style that is used on more than one page must be on a linked CSS style sheet. Embedded styles can be used *only* if that style/element is used on that page and no other, or to override (through cascading) a style from the style sheet.
- Each page must be appropriately titled and include META data for description and keywords.
- Use at least one of Dreamweaver’s “behaviors” in making your page(s) interactive – swap image, show/hide layers, open browser window, pop-up message, change property, etc.
- A clean, well-organized site folder. (Do a little “spring cleaning” by deleting files, images, etc. that are not being used in your various pages.)

Remember, you need to have an “index.html” as the opening page to your site.

Scoring

To remind you of what the syllabus says on scoring: “1/3 of the score will come from satisfactorily completing the requirements outlined [above], and 2/3 will be based on creativity, good use of skills learned, and overall interest and usability of the pages you create.” Remember, **spelling counts!** Use Dreamweaver’s (or PhotoShop’s) spellchecker, or have a friend proofread your page.

Due Date

A ready-to-critique rough draft of your “Personal Portfolio” site is due at the beginning of class on Thursday, 20 November. This will be a short critique by your peers to offer you suggestions towards improving your site to its final form. The final draft critique will then be on our last day of class, Thursday, 4 December. Your pages need to be uploaded to your webspace **before** class. Any site not uploaded and ready to view at the beginning of class will be docked a letter grade. **Take advantage of the critiques to hear how to improve and/or fix your site before turning in (uploading) the final final draft.** The final *final* draft of your site (what will be graded) needs to be uploaded by **midnight on Monday, 8 December**, or additional late penalties will apply.